

BUS 601: Library readings

Week 2

Noonan Hadley, C., & Mortensen, M. (2022). Do We Still Need Teams? *Harvard Business*

Review Digital Articles, 1–7. <https://research.ebsco.com/linkprocessor/plink?id=a82550de-f287-3d9c-9e67-eb947f9c83d6>

Saunders, E. G. (2023). How to Find the Time to Connect with Colleagues When You're

Very, Very Busy: Strategies for overscheduled, under-connected employees.

Harvard Business Review Digital Articles, 1–5.

<https://research.ebsco.com/linkprocessor/plink?id=3813f19d-f411-32e9-85e7-c42ae67beb93>

Stanier, J., Li, M., & Anderson, J. (2022). What Great Hybrid Cultures Do Differently. *Harvard*

Business Review Digital Articles, 1–6.

<https://research.ebsco.com/linkprocessor/plink?id=e104b49e-dc5f-3744-89fe-1d29c9b75f09>

Week 3

Davenport, T. H., & Mittal, N. (2022). How Generative AI Is Changing Creative

Work. *Harvard Business Review Digital Articles*, 1–10.

<https://research.ebsco.com/linkprocessor/plink?id=eba02930-116c-36c3-b06b-64da95d1de10>

Dixon, L. (2023). Not if but when: How will AI change your workplace culture? *Rochester*

Business Journal, 38(39), 35–37.

<https://research.ebsco.com/linkprocessor/plink?id=9a00aa3f-f874-3d0e-9dd1-093e1b7e24cc>

Krefetz, N. (2023). Generative Ai and the Future of Media Tech. *Streaming Media*, 20(5), 42–45.

<https://research.ebsco.com/linkprocessor/plink?id=f2189c15-f4bb-3629-82fc-48f7cb68b392>

Week 4

Ali, H. (2023). How to Secure Support for Your ERG's Initiatives: Four strategies for boosting your

network's influence and impact. *Harvard Business Review Digital Articles*, 1–8.

<https://research.ebsco.com/linkprocessor/plink?id=0311f8bd-ec96-398c-bbd7-6e7c633bedd7>

Coleman, D. (2022). Employee Resource Groups: The Key to Building an Engaged Workforce. *HR News*

Magazine, 88(7), 10–11.

<https://research.ebsco.com/linkprocessor/plink?id=e25ebc91-2d7b-351c-a9a8-3e5fc39f05d2>

Harris, L. (2020). Inviting New Perspectives for Diversity beyond Lip Service. *Leader to Leader*, 2020(95), 12–18. <https://doi.org/10.1002/ltl.20477>

<https://research.ebsco.com/linkprocessor/plink?id=c41e2545-55c5-36ae-a3d9-971fc5c9154f>

Mendez, A. (2022). 10 Ways To Cultivate A Sustainable Diversity, Equity And Inclusion Strategy. *Talent Acquisition Excellence*, 10(4), 109–111.

<https://research.ebsco.com/linkprocessor/plink?id=4295bd9c-8929-36ea-b327-bc61eead99fe>

Pugh, M.-R. (2022). HR's Guide to Communicating with Inclusivity. *Talent Acquisition Excellence*, 10(10), 42–44.

<https://research.ebsco.com/linkprocessor/plink?id=6aadb11d-a764-30f5-8d72-1f59638bb743>

Week 5

Christensen, K. (2020). Mastering Difficult Conversations. *Rotman Management*, 40–45.

<https://research.ebsco.com/linkprocessor/plink?id=64ca0526-63fa-3b56-ac14-e123c9f9f52f>

Davis, G. (2022). Engaging in Difficult Conversations: At Work. *Phi Kappa Phi Forum*, 102(3), 21.

<https://research.ebsco.com/linkprocessor/plink?id=07dff2af-0f6b-38e1-a1dc-e2549ab7a19d>

Markman, A. (2019). How to Have Difficult Conversations Virtually. *Harvard Business Review Digital Articles*, 2–4.

<https://research.ebsco.com/linkprocessor/plink?id=37449d4f-f8e7-32b4-a3a5-6a18db96c715>

Stoker, J. R. (2017). Why Don't Your Conversations Work? 11 pitfalls to avoid in difficult conversations. *Personal Excellence*, 22(6), 11–12.

<https://research.ebsco.com/linkprocessor/plink?id=25dcc472-a887-370b-acfe-e160fb56cb23>

Valcour, M. (2017). 8 Ways to Get a Difficult Conversation Back on Track. *Harvard Business Review Digital Articles*, 2–5.

<https://research.ebsco.com/linkprocessor/plink?id=3af48522-7f53-3ba0-b858-bc0e0aa20ad5>

Week 7

Gallo, C. (2019). How to Rehearse for an Important Presentation. *Harvard Business Review Digital Articles*, 2–5.

<https://research.ebsco.com/linkprocessor/plink?id=83a57e24-3b1e-3ebb-87ab-da6ce34c9fa8>

Gershman, S., & Ringel, R. (2021). How to Nail a Hybrid Presentation. *Harvard Business Review Digital Articles*, 1–5.

<https://research.ebsco.com/linkprocessor/plink?id=04fad272-8c7d-3412-ad8c-075d2a2458af>

Storms, G. (2021). Crush Your Next Virtual Presentation. *Harvard Business Review Digital Articles*, 2–4.

<https://research.ebsco.com/linkprocessor/plink?id=96318b4a-e99e-39c5-adc3-02f4030f99e2>

Week 8

Birchard, B. (2021). The Science of Strong Business Writing. *Harvard Business Review*, 99(4), 139–143.

<https://research.ebsco.com/linkprocessor/plink?id=6ccf1ce9-7594-35e7-a48c-ebf823b84ba5>

Robbins, M. (2020). Embracing A Growth Mindset: The importance of giving and receiving feedback. *HCM Sales, Marketing & Alliance Excellence*, 19(5), 26–27.

<https://research.ebsco.com/linkprocessor/plink?id=a4173a85-456b-35aa-a835-6db6c6e5c3af>